

# Workshops for Leadership Teams that transform their team performance.

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**MOST REQUESTED PROGRAMMES: 2022-2023**



# Transform the performance of your Leadership Team.

Each year we help dozens of Leadership Teams to transform their performance with a range of bespoke solutions. Several of these solutions employ workshops that have been designed to address a range of common challenges.

We are pleased to offer some of our most requested workshops as standalone solutions:

## 1. Transform your Leadership Team's Effectiveness.

80% of the world's Leadership Teams are not working effectively today.

In this flexible suite of tailor-made workshops, we employ our proprietary analysis of 2,000+ Leadership Teams to help team members:

- Identify the primary weaknesses that are limiting their own team's performance
- Co-create a range of solutions to transform their team's effectiveness

## 2. Get your Leadership Team to Work Better Together.

Leadership Teams are proven to be the most complex, political, competitive and uncollaborative teams in the enterprise.

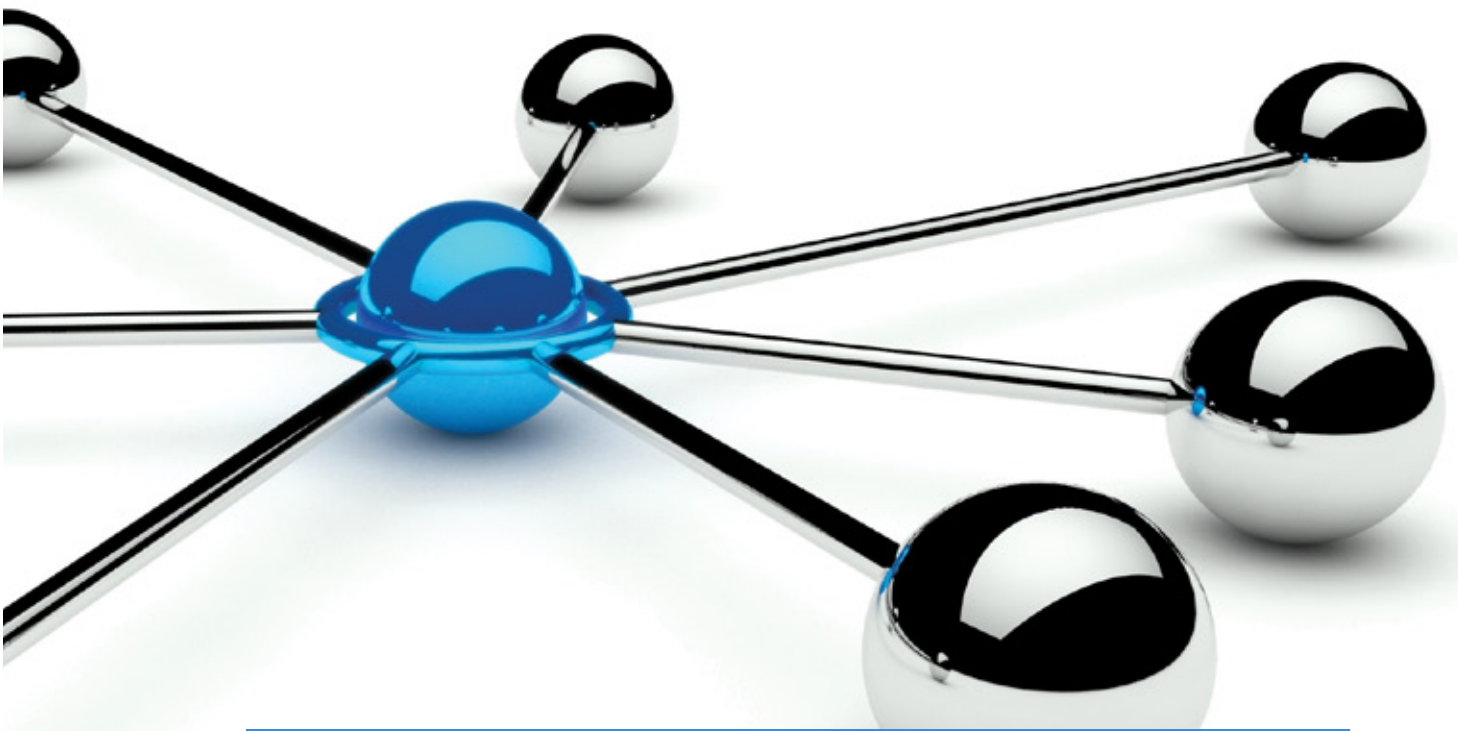
These workshops employ the findings from our proprietary analysis to help team members:

- Understand the reasons why members of Leadership Teams seldom work well together
- Develop simple solutions to transform their team's collaboration and teamwork

## 3. Align your Leadership Team to lead your Business Transformation.

Your Leadership Team has a critical influence on the success of your Business Transformation. Yet – if members are not fully aligned and committed – your Leadership Team can also be the biggest impediment to your transformation's success.

These science-based workshops build alignment among all your team's members, so that they can drive effective enterprise transformation, innovation and agility – together.



## 4. Boost your Leadership Team's Morale, Motivation and Vitality.

The pandemic, geopolitics, the economy:

Recent experience has led to chronic stress among many Leadership Team members, negatively affecting their team's effectiveness – thus impeding enterprise performance.

These workshops employ three science-based techniques to transform the morale, motivation, momentum and vitality of your Leadership Team – to reignite the team's performance and energise the enterprise.

## 5. Get your Leadership Team to 'Think Different'.

For many profound reasons, Leadership Teams can be among the least innovative and creative teams in the enterprise – especially in their Leadership Team meetings.

These workshops employ the findings from our proprietary analysis of 2,000+ Leadership Teams to help team members:

- Understand the impediments to innovative thinking in Leadership Teams
- Transform the team's culture, in order to encourage and reward innovative thinking
- Employ science-based techniques to transform their team's innovation

## 6. Ignite a Winning Team Spirit in your Leadership Team.

Research consistently shows that the highest-performing Leadership Teams are built upon a set of consistent, powerful beliefs that are shared by every team member.

These workshops employ a proven, science-based process which builds, defines – and gains member commitment to – these shared beliefs throughout your Leadership Team.

# Proven solutions built on experience and evidence.

All of our workshops for Leadership Teams are built upon deep experience, robust research, proven techniques and guaranteed confidentiality:

## 1. Deep experience advising Leadership Teams worldwide.

The Reputation Partnership has decades of experience working with Leadership Teams around the world – building, leading, advising and coaching more than 1,000 Leadership Teams throughout Asia Pacific, North America and Europe.

## 2. The world's leading study of Leadership Teams today.

We have conducted the most comprehensive analysis of Leadership Teams in the world today.

This proprietary study combines the findings from a robust range of sources that include:

1. An analysis of over 250 peer-reviewed studies into the effectiveness of more than 2,000 Leadership Teams worldwide. This analysis was carried out by The Reputation Partnership in 2021-2022.
2. An in-depth analysis of 32 Leadership Teams across Japan, China, Hong Kong, Malaysia, Singapore and Indonesia carried out by The Reputation Partnership between 2017-2022.
3. A comparison between the high-performing Leadership Teams in this sample versus the poorer-performing Leadership Teams. Effectiveness was measured by research among each team's primary stakeholders conducted by The Reputation Partnership between 2017-2022.
4. Interviews conducted by The Reputation Partnership with a further 50 CEOs of multinational corporations in 2020-2022.
5. Interviews conducted by The Reputation Partnership with an additional 250 members of Leadership Teams in 2020-2022.
6. Findings from an historical analysis of 127 Leadership Teams around the world carried out by professors from Harvard University in partnership with the McClelland Centre for Research and Innovation, published in 2008.
7. A global review of the latest trends in Leadership Team design, carried out by The Reputation Partnership in 2020-2022.
8. Insights developed from The Reputation Partnership's deep experience advising Leadership Teams around the world.

## 3. Senior Leaders working with Senior Leaders.

All of our advisors and facilitators are former CEOs or senior executives, each of whom has built, led or been a part of Leadership Teams in major multinational organisations. They know the unique issues, challenges and dynamics that Leadership Teams face – and how to solve them.

## 4. Proven Solutions that get results.

Members of Leadership Teams are demanding and challenging – they have no time for tools or techniques that do not deliver tangible benefits and real results. Each of our solutions is science-based, built upon empirical research and proven in the field.

## 5. Confidentiality Guaranteed.

Confidentiality is critical. Everyone involved must be secure that the findings, conclusions and actions will remain protected information. As a result, we are committed to maintain confidentiality at all times. We never share the identity of any of our clients with anyone – and we willingly commit to legal non-disclosure as a matter of course.

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## The Reputation Partnership

For details about our Leadership Team solutions, please download details at:

↓ [www.TheReputationPartnership.com/c-suites/](http://www.TheReputationPartnership.com/c-suites/)

Or get in touch via:

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